

BUSINESS FINLAND

**FUNDING INFO DAY FOR MARITIME SECTOR, SHIPPING,
LOGISTICS AND MARINE INDUSTRIES**

JUHA SUURONEN

27.11.2018



Global growth

OUR MISSION FOR GROWTH, RENEWAL AND SUCCESS

Boosting **innovations** and **exports**
Attracting **investments** and **visitors**



World class
ecosystems

OUR TOOLS

- Research and innovation funding
- Advise and coaching
- Networking
- Expertise and vision of our domestic and international network
- Themes and programs

BUSINESS FINLANDIN GLOBAL NETWORK

40 toimipistettä
maailmalla ja 16
Suomessa



R&D FUNDING LEVELS

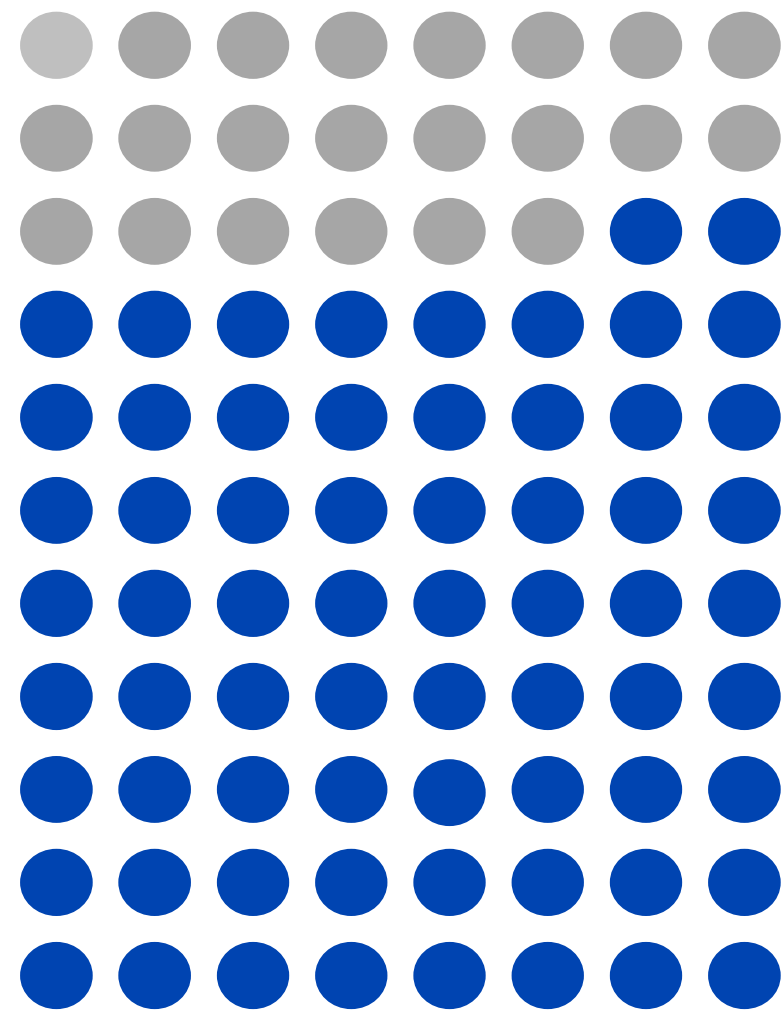
	SMEs	MIDCAP COMPANIES Turnover max. 300 M€	LARGE COMPANIES
COMPANY RESEARCH PROJECT GRANT Create new knowledge and competence	Grant max 50%	Grant max 40%	Grant max 40% Large companies must buy services from SME's and / or research organizations or implement the project as a joint project with them. The share of the bought services has to be 40 % of the project's overall costs.
DEVELOPMENT AND PILOTING LOAN Develop or renew products, services and business model. Demonstrate the functionality of your solution	Loan 50% / 70%	Loan 50% / 70%	Loan 50% Large companies must buy services from SME's and / or research organizations or implement the project as a joint project with them. The share of the bought services has to be 15 % of the project's overall costs.

The majority of funding goes to small companies

All companies

75 %

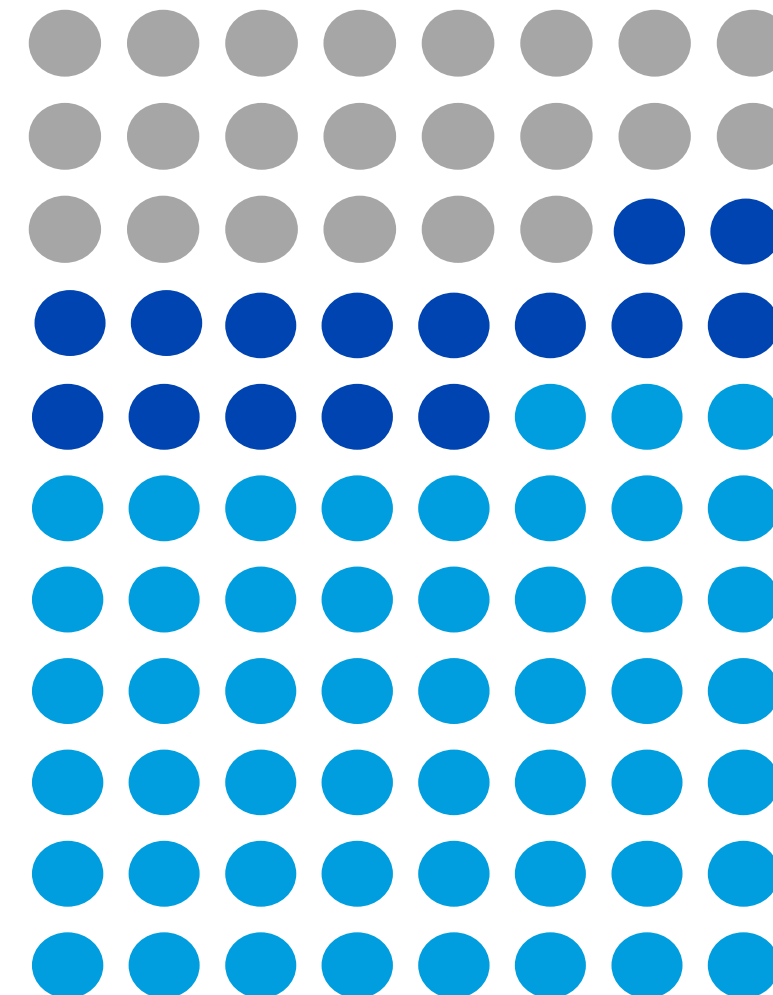
of Tekes
funding



SMEs

77 %

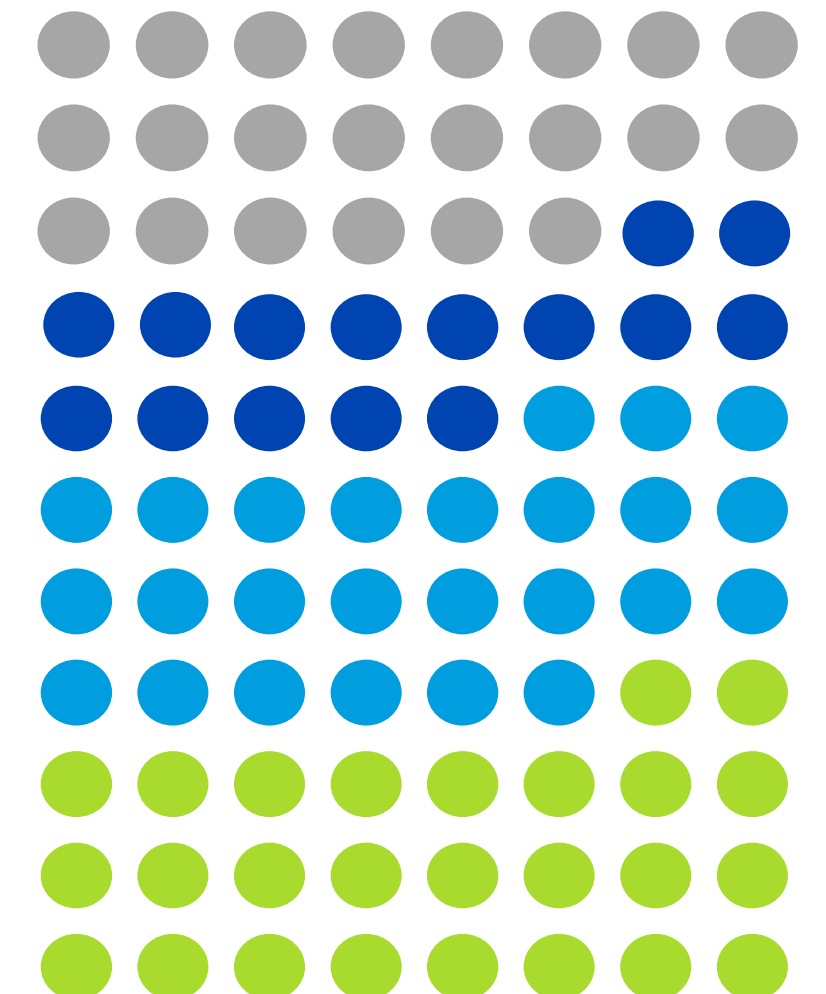
of the funding
for companies



Startups

50 %

of the funding
for SMEs



BF has funded public research with 98 million euros in 2016.

EXAMPLES OF SERVICES TO SME'S



COMMIT AND GET READY

INTERNATIONAL GROWTH MENTORING

- Mapping & prioritizing needs and challenges in international growth
- Path for TF- funding & services
- Connecting to needed service providers

FUNDING

- To get insight, improve capabilities and create internationalization strategy
- R&D



ENTER THE MARKET

MARKET ENTRY MENTORING

- Sense-making / 2nd opinion
- Expert search & advisory
- Clinics and bootcamps (GROUPS)

ENTRY PREPARATION FUNDING

- Piloting, test marketing
- market study. partner search

MARKET ENTRY-PROGRAMS

SOFTLANDING- SERVICES



GROW & RENEW

PROBLEM SOLVING - MENTORING

NETWORKING- JA MEET THE BUYER EVENTS (GROUPS)

TF-DELEGATIONS AND INBOUND-VISITS

RENEWAL FUNDING & MENTORING

EU- FUNDING ADVISORY EEN NETWORKING

ADVICE AND
MENTORING

MARKET
KNOW-HOW

FUNDING

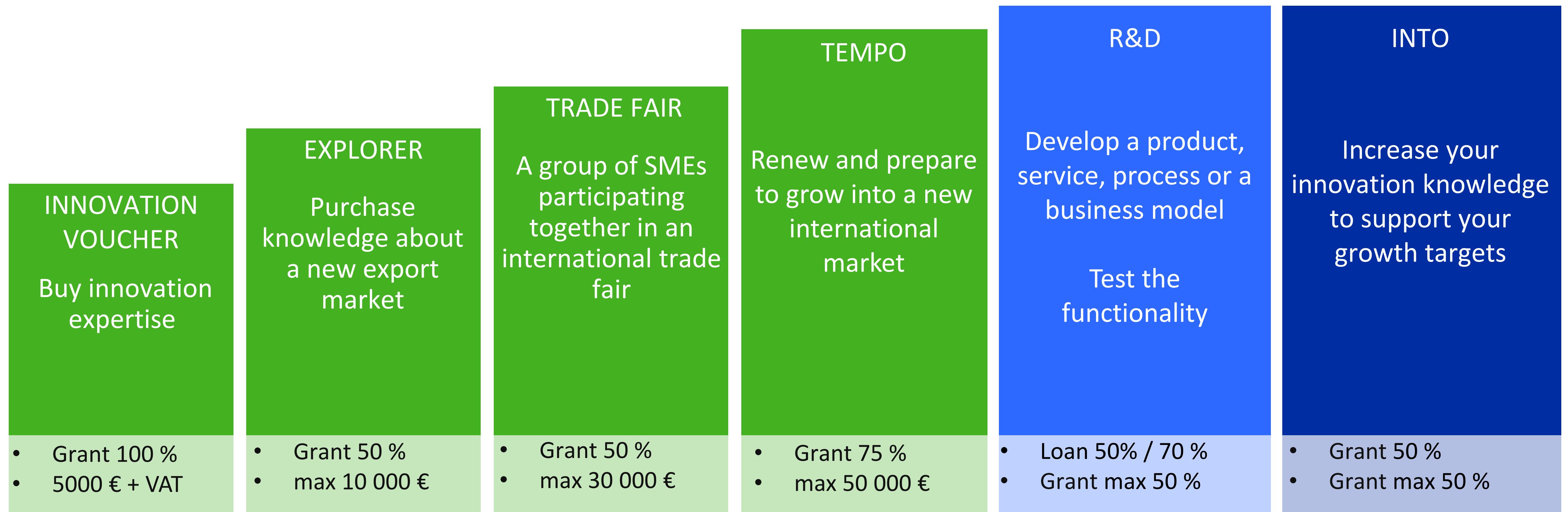
CONTACTS &
NETWORKS

VISIBILITY

FUNDING SERVICES FOR SMEs

EXPLORE, TEST, GO GLOBAL

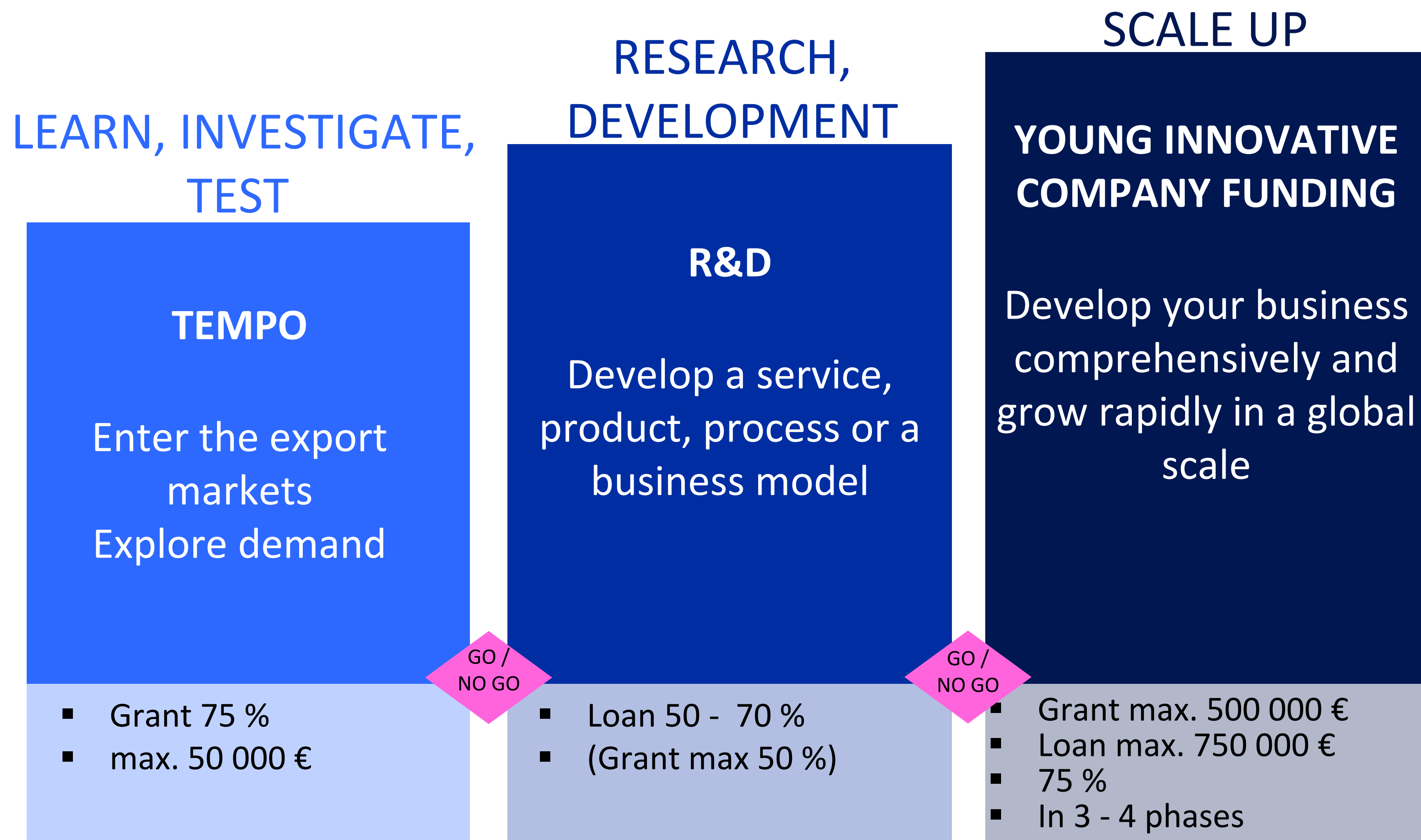
RESEARCH, DEVELOP, RENEW, GROW



The amount of funding depends on the company's needs and resources

FUNDING SERVICES FOR YOUNG GROWTH COMPANIES

(under 5 years old startups)



ONE SEA - ECOSYSTEM FOR AUTONOMOUS SHIPS

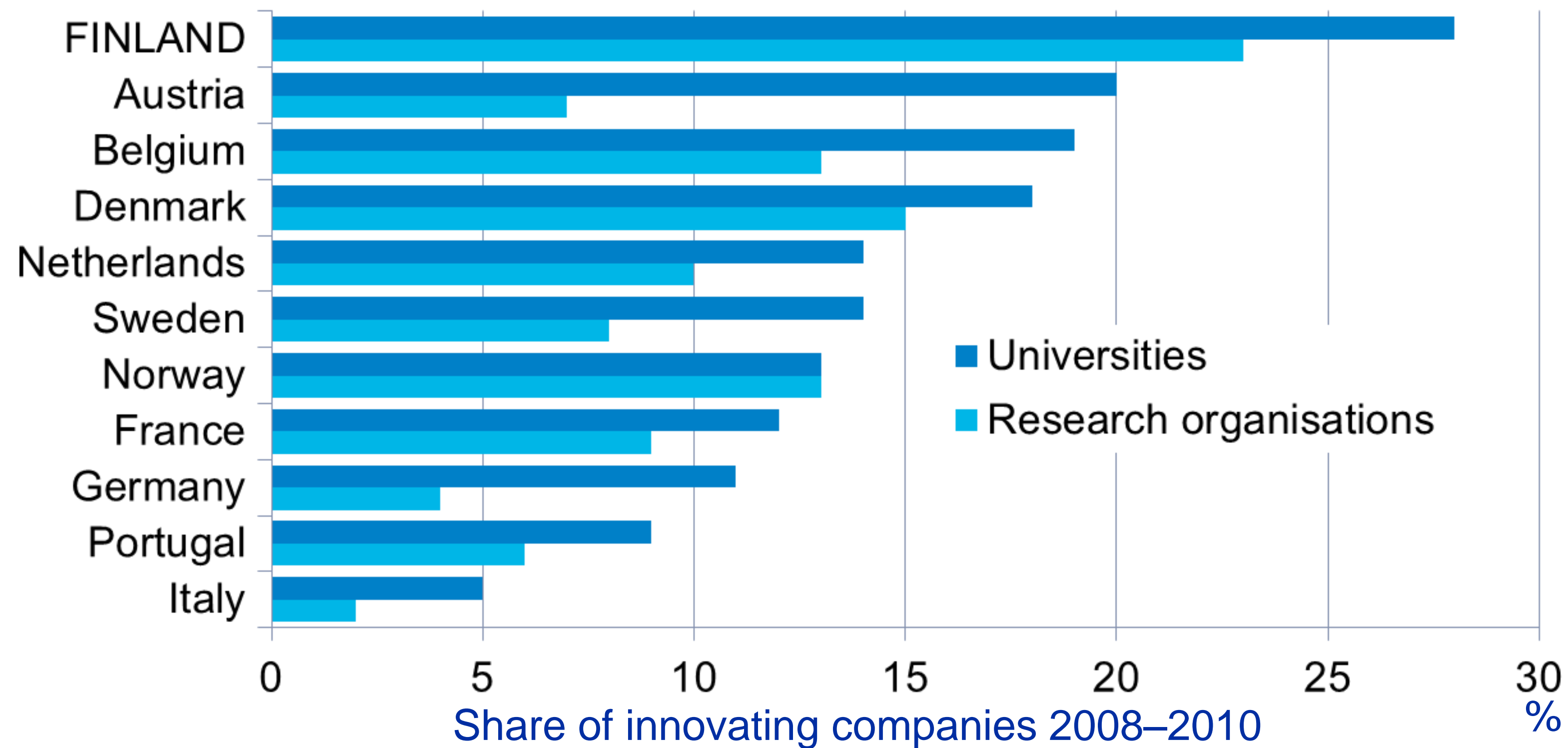
Finland aims to operate world's first autonomous ship system in 2025



Image © Rolls-Royce

Finland is the leading country regarding innovation cooperation between companies and academia

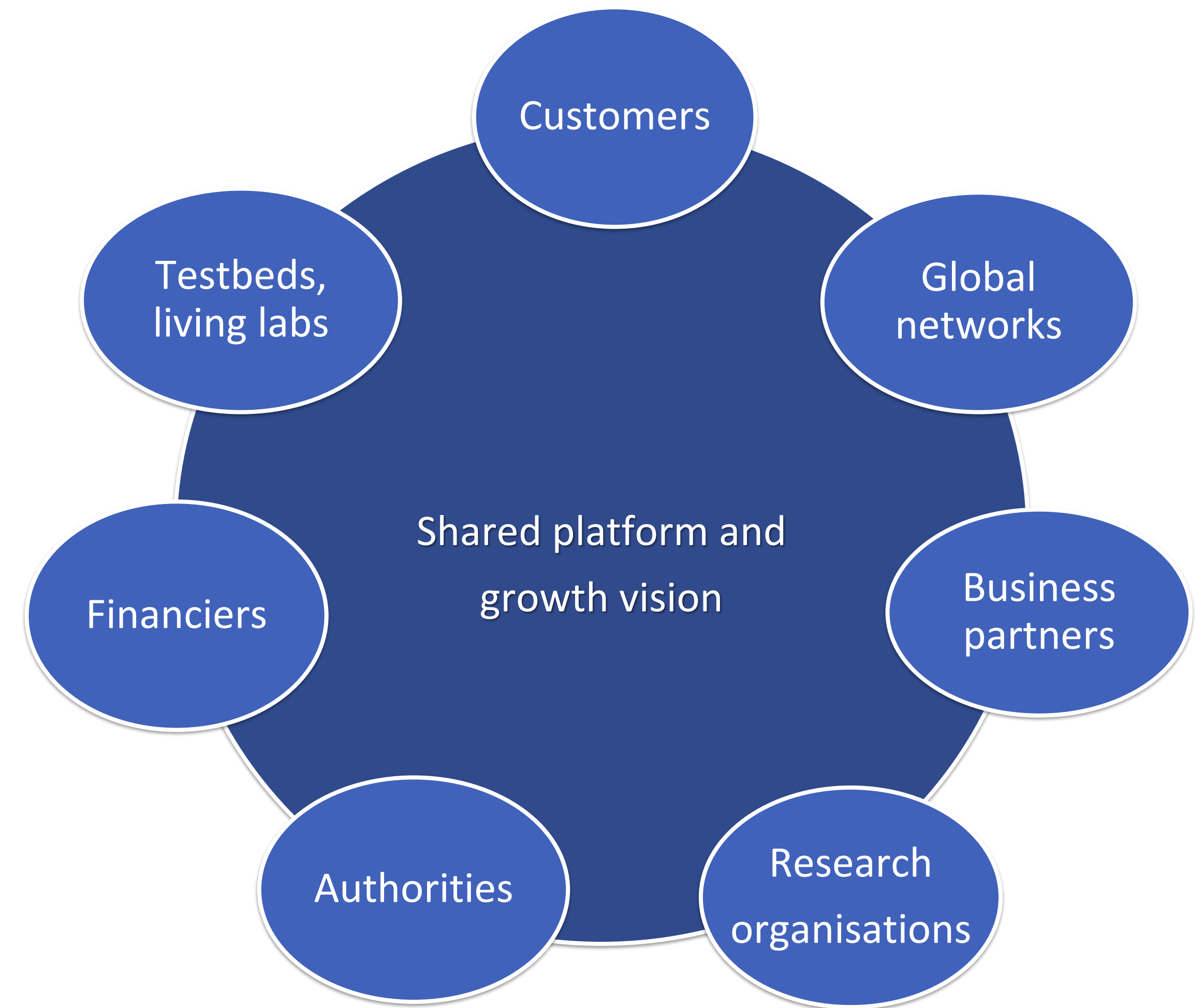
Business Finland plays a significant role in creating these partnerships



Source: Eurostat, Community Innovation Survey

A new partnership model – Growth Engine

- Business-driven partnerships to create new growth areas
- Commitment of companies and research organizations and public actors in the implementation of a common vision for growth



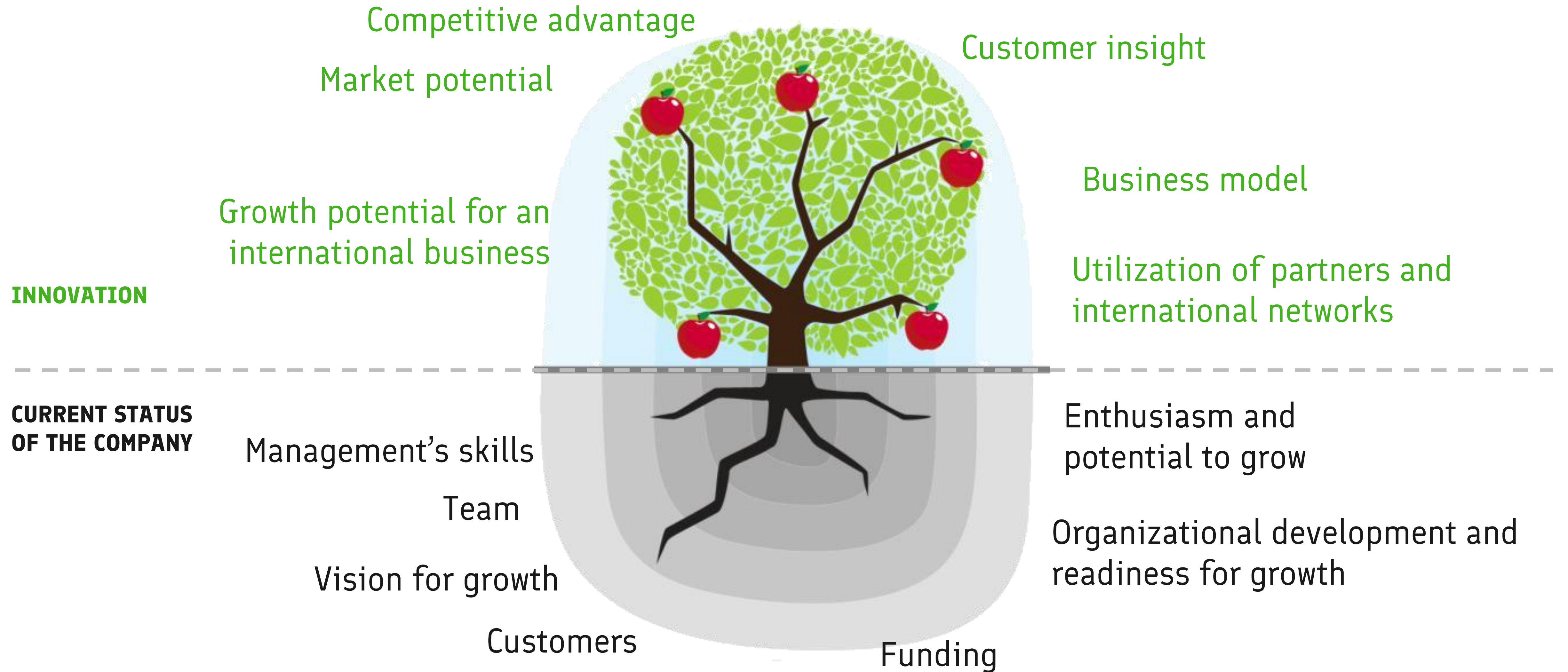
Example



New data operator

Risk sharing

HOW WE EVALUATE





HORIZON 2020 TO BOOST YOUR BUSINESS

€ 80 BILLION FOR 2014 – 2020

**KIITOS
THANK YOU**